



Supporting Missoula through enhancement of Downtown, now and for future generations

November 2019

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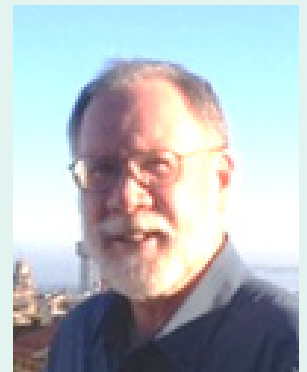


A Word from MDF Board President, Alan Newell

The Missoula Downtown Foundation (MDF) closes out 2019 with some notable accomplishments. In addition to supporting Caras Park improvements, downtown décor and sponsorship of local downtown events (the upcoming Festival of Trees), the MDF had a prominent role in completing the update to the Downtown Master Plan. This plan offers a path to the continued growth and intentions of our downtown and the MDF will have a lead role in realizing this vision.

Continued support of the "Unseen Missoula" program and completion of the first Downtown Heritage Interpretive Plan also marked the MDF's achievements in 2019. Funded by a state grant and MDF matching funds, this plan complements the Downtown Master Plan by identifying ways Missoula can retain its "authenticity" in the face of current and future changes. In the coming year, Missoulians will begin to see greater coordinated efforts by public and private groups to "Connect Our Community" to the downtown.

As a member of the Downtown Missoula Partnership (MDF, Downtown Business Improvement District and Missoula Downtown Association) that is dedicated to improving downtown Missoula, the MDF needs your help to continue our work. You can do this by getting involved in MDF activities, joining our all-volunteer Board of Directors, and, most importantly, contributing to our Caras Park Endowment or our Sustainability Fund. We can't do this without you. Thank you.



MDF Priority Projects

Caras Park: Canopy Replacement, Sound System, Gateway Entrance, Restrooms

Wayfinding: Information Kiosks, Downtown Gateway Signs, Maintenance and Updates

Street Decor Improvements: Expansion of Holiday Decor, Flower Baskets and Boulevard Banners

Place-making projects and Enhancements: Shade Umbrellas and Art Projects

CONNECTING OUR
COMMUNITY

Commerce

Heritage

Culture

Living



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We've Got You Covered

This Summer, the MDF partnered with First Interstate Bank on a placemaking project. The "We've Got You Covered" project consisted of 10 shade umbrellas installed in park tables in Caras Park. This project was in response to community input on the needs for Downtown.

"Giving back to the places we call home is something we are passionate about at First Interstate Bank," said Tom Severson, President of First Interstate Bank. "In fact, last year, we donated more than \$3.8 million dollars to charitable organizations across our footprint. We are proud to be a part of this wonderful community, and we want to give thanks to the Missoula Downtown Foundation for all the good work they do to ensure it stays that way!"

We are grateful to FIB for partnering with us on this fun project!



Be A Friend of Downtown!

Every year the MDF reaches out to community members for their support. The Friends of Downtown is a great opportunity to support the MDF in providing some of the great things that make Missoula's downtown one of America's great neighborhoods. Funds raised during the Friends of Downtown end-of-year campaign help fund wayfinding signage system, street décor, placemaking projects, Caras Park improvements, Festival of Trees, and much more. Be a Friend of Downtown this year and take part in keeping Missoula's Downtown vibrant!



Festival of Trees | December 5 - 15

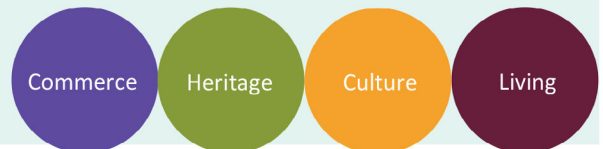
Since 1999, the Missoula Festival of Trees has been an exciting holiday experience for Missoula. This year, the Festival of Trees will be hosted by Stockman Bank at the corner of Orange and Main. Come for a tour of the fabulously decorated trees, a Teddy Bear Tea, Merry Mimosa, or the Tinsel and Tidings: Tree Debut and Auction Party on Thursday December 5 in the top floor of Stockman Bank. For more information, visit www.missouladowntown.com/festival-of-trees.



Thank You!

The Missoula Downtown Foundation is grateful for the Locals Only contribution as part of its non-profit semi-annual giving program. Locals Only collects a portion of its sales and donates it to a local non-profit. The MDF was the recipient of \$11,100 from this program.

The Missoula Downtown Foundation is a 501(c)(3) non-profit organization which supports and promotes Missoula through enhancement of Downtown, now and for future generations: Commerce, Heritage, Culture & Living.



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