

# Missoula Downtown Foundation

# JOURNAL



Supporting Missoula through enhancement of Downtown, now and for future generations

## February 2019

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### From Board President, Alan Newell



As we begin the New Year, the Missoula Downtown Foundation is diving into implementation of its 2019 plan. We have already begun to see the results of the generous community support to the foundation for the Downtown Master Plan Update that brought planning consultants to our community in mid-January. Missoulians (more than 1,000 of them) showed how we can envision and create our downtown over the

next 10 years.

The Foundation also leveraged a state tourism grant in January to begin the process of developing a Downtown Heritage Interpretive Plan, using a local firm. The plan will build on the successful first season of *Unseen Missoula* and the Downtown Missoula Partnership's past efforts to implement downtown wayfinding to create a consensus based view of our Downtown's unique history and culture.

As we work our way through what finally seems to be a Missoula winter, be ready for a Spring and Summer full of activity and excitement supported by your donations to the Missoula Downtown Foundation. Thank You.

### Caras Park Endowment and Sustainability Fund

Thanks to a generous anonymous donation received last year, the MDF Board of Directors created the Caras Park Endowment that will forever be devoted to preserving and supporting Missoula's beloved town square. The MDF also created a Sustainability Fund to nurture the success and sustain the future of the foundation.

Contact Mirtha Becerra ([mirtha@missouladowntown.com](mailto:mirtha@missouladowntown.com)) or Robert Giblin ([robert@missouladowntown.com](mailto:robert@missouladowntown.com)) for information on how to give.

### MDF Priority Projects

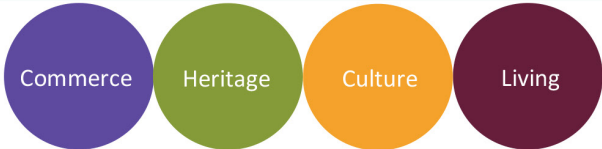
**Caras Park:** Canopy Replacement, Sound System, Gateway Entrance, Restrooms

**Wayfinding:** Information Kiosks, Downtown Gateway Signs, Maintenance and Updates

**Street Decor Improvements:** Expansion of Holiday Decor, Expansion of Flower Baskets, Expansion of Boulevard Banners

**Place-making projects and Enhancements:** Street Decor, Flowers, Plants, Art Projects

# CONNECTING OUR COMMUNITY





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### Downtown Master Plan Update



## MISSOULA'S DOWNTOWN MASTER PLAN

With nearly 70% of the recommended actions of the 2009 Downtown Master Plan completed and an estimated \$850 million dollars of development taking place in Downtown Missoula, the Downtown Missoula Partnership launched the year-long effort to update the Downtown Master Plan.

Dover, Kohl & Partners and their multi-disciplinary team launched the public planning process last October and hosted a week-long charrette in mid-January, and nearly 1,300 Missoulians participated in that process.

Information on the process and updated maps and presentations can be found online at <https://missouladowntownmasterplan.com/>. Areas of emphasis include arts and culture, historical preservation, housing, parks, parking, transportation, and more.

Dover, Kohl and Partners will return to Missoula in mid-May to present the draft plan to the community. Once final revisions are made, the DMP will seek multi-agency approval of the plan in September.

For more information, contact the DMP office via phone (406-543-4238) or email ([info@missouladowntown.com](mailto:info@missouladowntown.com)).

### Heritage Interpretive Plan

The Missoula Downtown Foundation (MDF) was one of 26 recipients of the Montana Tourism Grant Program, awarded in January. The MDF was awarded \$15,810 to create a Heritage Interpretive Plan for Downtown Missoula.

The demise of the Historic Missoula Mercantile Building led to the creation of the *Unseen Missoula* in the spring of 2018. The program underlined the need to develop a comprehensive plan that establishes an overall vision that helps develop strategies for communicating Missoula's history, culture, and values.

Historical Research Associates (HRA) - a prominent nationally-known consulting firm that specializes in historical research and cultural resource management in Downtown Missoula - will lead the effort to develop the Interpretive Plan.

For more information, contact Robert Giblin ([robert@missouladowntown.com](mailto:robert@missouladowntown.com)) or Jimmy Grant of HRA ([jgrant@hrassoc.com](mailto:jgrant@hrassoc.com)).

### Friends of Downtown Annual Campaign



Thank you for being a Friend of Downtown in 2018! The Friends of Downtown Campaign is a way for individuals, families and businesses to

help the MDF achieve its mission-based goals and projects. We are grateful to the donors listed below for your generous contribution:

**Individuals:** Alan & Susan Newell, Craig & Barbara Burns, Carol Williams, Nancy Zadra, Blaine & Ellen Bloomgren, Daniel Kemmis, Ellen Buchanan, Rachel Golden, Bob Ogg, Susan Matule, Josh Eder, Sheila Mischke, James Caras, Anne Guest, Nathan Johnson, Donna Gaukler, Tom Gallagher, Janice & Jim Nugent, Frank & Rae Lynn D'Angelo, James D. Caras, Eric & Donna Mendelson, James & Elizabeth McDonald.

**Businesses:** Red's Bar, MMW Architects P.C., El Cazador, Green Light Ap-

parel & Home, Williams Law Firm, Master Littig, and PayneWest Insurance.

Your support helps us continue to focus on the things that make Missoula unique!



### Locals Only Giving Campaign

Locals Only, a downtown restaurant located at 147 West Broadway, selected the Missoula Downtown Foundation (MDF) as the non-profit recipient for its semi-annual giving program. Twenty-five cents from every menu item ordered at Locals Only between **October 1, 2018 and March 30, 2019** will be dedicated to the Missoula Downtown Foundation and Downtown improvements.

The Missoula Downtown Foundation is a 501(c)(3) non-profit organization which supports and promotes Missoula through enhancement of Downtown, now and for future generations: Commerce, Heritage, Culture & Living.

