

BUSINESS OWNER SURVEY DATA ENTRY FORM

BUSINESS CONTACT INFORMATION

Business Name

Owner First Name M.I. Last

Contact/Mgr First Name Last

Mailing Address

City State Zip

Phone #1 Phone #2

FAX Email

Web Site

YEAR ESTABLISHED

PARKING

Parking Lot Name or Location

Total # of On-Site Spaces (off-street only)

Total # of Off-Site Spaces (off-street only)

On-Street Parking Available?

BUSINESS AND WORKFORCE DATA

Type of Business

List number of employees: (i.e. Men's Women's Apparel, Books, Accessories, Legal Services, Deli, Rest. American, Spa/Salon, etc.)

Full	Part	Seasonal	
<input type="text"/>	<input type="text"/>	<input type="text"/>	Management (includes lawyers, ind't contractors, etc.)
<input type="text"/>	<input type="text"/>	<input type="text"/>	Business, Financial Operations; Computer, Mathematical
<input type="text"/>	<input type="text"/>	<input type="text"/>	Food Preparation, Serving Related
<input type="text"/>	<input type="text"/>	<input type="text"/>	Building, Grounds Cleaning, Maintenance
<input type="text"/>	<input type="text"/>	<input type="text"/>	Personal Care, Service
<input type="text"/>	<input type="text"/>	<input type="text"/>	Sales, Related
<input type="text"/>	<input type="text"/>	<input type="text"/>	Office, Administrative Support
<input type="text"/>	<input type="text"/>	<input type="text"/>	Construction, Extraction; Installation, Maintenance, Repair; Production
<input type="text"/>	<input type="text"/>	<input type="text"/>	Transportation, Material Moving
<input type="text"/>	<input type="text"/>	<input type="text"/>	Other: <input type="text"/>

TOTAL SALES

Annual Sales/Revenues \$

(Please provide operating budget or assets if not sales driven)

Proprietary information, which pertains to specific businesses and their performance, will be kept confidential.

Please return this survey to the Missoula Downtown Association, located at 218 E. Main St., Ste. C, Missoula, MT 59802. Or fax to the MDA at 543-9831.

SPACE INFO

Rent \$

Own Business Sales Space sq. ft.

Space Office Space sq. ft.

Production Space sq. ft.

Storage Space sq. ft.

Rent Business Unused Space sq. ft.

Space Total Space sq. ft.

PRIMARY PRODUCTS AND/OR SERVICES

MARKET AND MARKETING DATA

By appt. only Business Hours

	Open	Close	Closed
Sunday	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>
Monday	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>
Tuesday	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>
Wednesday	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>
Thursday	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>
Friday	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>
Saturday	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>

CUSTOMER BASE Retail Services

Leave blank if not applicable

% Local % Regional % National

% Male % Female % Kids

MARKETING

<input type="text"/> % Newspapers	<input type="checkbox"/> Children
<input type="text"/> % Magazines	<input type="checkbox"/> Teens
<input type="text"/> % Radio	<input type="checkbox"/> 18 to 24
<input type="text"/> % Television	<input type="checkbox"/> 25 to 39
<input type="text"/> % Direct Mail	<input type="checkbox"/> 30 to 49
<input type="text"/> % Window	<input type="checkbox"/> 40 to 59
<input type="text"/> % Billboard	<input type="checkbox"/> 50 to 59
<input type="text"/> % Internet	<input type="checkbox"/> 60 to 69
<input type="text"/> % Service Org.	<input type="checkbox"/> 70+
<input type="text"/> % Other	
<input type="text"/> % Phone Directories	
<input type="text"/> % Facebook, Twitter, etc.	
<input type="text"/> % Publication Other	

100%