

Downtown Business Improvement District of Missoula
Board of Directors Meeting
Tuesday, May 19, 2020 via ZOOM

Present: All board members present.

Staff: Linda McCarthy, John Corwin, Robert Giblin & Bram Moore

President France called the meeting to order at 3:05pm.

Approval of April Minutes: Gilligan asked to change a grammatical error in the second paragraph of **Review & Potential Approval of Dedicated Downtown Policing Contract (DDPO) with the MPD**. Gilligan motioned to approved. Stearns seconded the motion and the minutes were unanimously approved.

Appoint Charlie Beaton as Chair: Buchanan moved to appoint Charlie Beaton as Chair of the BID Board of Directors. Cederberg seconded and Charlie Beaton was appointed as Chair of the BID Board of Directors unanimously.

Appoint Scott Stearns as Vice Chair: Cederberg motioned to appoint Scott Stearns as Vice Chair of the BID Board of Directors. Buchanan seconded and Scott Stearns was appointed Vice Chair of the BID Board of Directors unanimously.

Financial Review: Giblin stated as of April 30, BID has \$100,313.49 in the bank. We are down \$20,000 from last year because of the payment to the Downtown Master Plan. Giblin thinks we are in good cash position right now. There is not much to report for payments in April. Some tax assessments came in but that was about all. The BID did pay the Homeless Outreach Team and garbage removal. We are about \$68,000 in the red. For Cash Flow, we have \$103,000 entering the month of May. We will be receiving the 2nd round of tax assessments for the fiscal year.

North Riverside Parks & Trails Plan: Rollout to Public May 13 at 12 noon: McCarthy shared the Master Plan website and the link to the North Riverside Parks & Trails virtual rollout. It's all on a digital platform. There are two different surveys to fill out and they will be open till May 27. The goal is to get as many people as possible to give feedback. We are trying to get community support and to prioritize parts of the plan. We need people to share within their sphere of influence. France asked how the response has been so far and McCarthy said there has been about 400 people that have clicked in so far. McCarthy added they will be wrapping up this plan in the next 30 days.

Update on Downtown Business Support Fund: Giblin said the Downtown Business Support Fund has raised \$89,000 to date and supported 44 businesses. We currently have 19 more applications with 16 that qualify for the funds. The fund has about \$5,000 left. The goal is to raise \$100,000. There have been two major news stories from KPAX and ABC/FOX. The funds are distributed on Thursdays with MDF Board members delivering checks. Gilligan asked how many businesses have donated and Giblin said there have been 14 so far. The feedback from businesses has been fantastic. Cederberg asked if any have joined the MDA because of this and Giblin said there has been a couple.

Review of Economic & Business Activity Reports: Corwin announced that he made an updated version after the initial documents went out. We do not know right now how many businesses have shut down because of the pandemic. We have decided to start a new decade with the Commercial Investment Report and to start fresh this year. Pangea, Front Street Pizza and Cranky Sam's are three new restaurants that have opened Downtown. The Soup Farm is just outside the BID District but is part of Downtown and will be opening on North Orange Street.

Updates on Police, Ambassador, Clean Team, Maintenance: McCarthy announced that Officer Randy Krastel is out on the job with some SRO's. McCarthy has not met the new police chief and we may add more police officers. The Downtown Ambassador is out and about. We are keeping him at 25 hours per week. The Clean Team started back at work last week. ORI did not invoice us for Clean Team services in April. They did in March though. They will be working on Fridays to make up for the time missed in March. Ray Kroenke will be power washing and doing general maintenance instead of picking

up garbage in the alleys while the Clean Team was out. Buchanan asked how we did with getting trash picked up along the river. McCarthy said that Kroenke picked up three pickup truck loads full.

Partner Updates: MDA, MDF: McCarthy updated that the office has been split into two teams that to prevent the amount of people in our office. We have delayed Out to Lunch and Downtown ToNight to later start date in June. We are taking a two-week assessment for each week. The Roots Fest will be announced to be a re-imagined event and to be more local and it will be different than in years past. We have about 100 members that still need to pay. Letters were sent out to those businesses. A decision about Garden City Brewfest will be made soon. It will either be postponed again or cancelled. We have lost a couple of employees. Lincoln Mansch's last day was last Friday. He will be going to Washington DC to enter a doctorate program at George Washington University. Mirtha Becerra also put in her notice. The Partnership did accept a PPP Loan and that money has been deposited in the bank. The Marketing and Events position has been filled and Kristen Sackett will be coming back to fill that role.

Old Business, New Business, Announcements: McCarthy announced that Stearns was re-appointed for another 4 years to the BID Board by the City Council. Mayor Engen has sent his recommendations to replace France on the board. Gilligan asked if the ratepayer meeting had been cancelled and Cederberg does not think that we should do that event till the fall. Gilligan asked if we are trying to cut back on our budget at all. Giblin said we have not made any cut backs yet because things have slowed down. Maintenance has slowed down and the Clean Team did not work for a month so our expenses were a lot less.

With no new business or announcements, the meeting was adjourned at 4:19 pm.

Downtown Missoula: Connecting Our Community!